

# Viwang

## E-Newsletter



ISSUE NO: 028 APRIL - JUNE 2023

TBS, the Home of Standards

## Minister commends the Bureau on winning a continental award



*The Minister for Industry and Trade, Hon. Dr. Ashatu Kijaji receives the African Regulator of the Year 2023 trophy from the Chairman of the TBS Board of Directors, Prof. Othman Chande Othman at TBS offices in Dar es Salaam.*

## Minister commends the Bureau on winning a continental award



*The Minister for Industry and Trade, Hon. Dr. Ashatu Kijaji displays the African Regulator of the Year 2023 trophy at TBS offices in Dar es Salaam.*

By Gladness Kaseka

**T**he Minister for Industry and Trade, Hon. Dr. Ashatu Kijaji has commended Tanzania Bureau of Standards for the efficiency and professionalism that helped it win the African Regulator of the Year Award for 2023.

Hon. Dr. Kijaji made the comments recently at TBS offices in Dar es Salaam, when officially receiving the award and presenting it to the general public.

“The award is a demonstration of the good job you are doing. But you need to remain firm in

ensuring that standards for goods and services are scaled up,” she said, adding: “Efficiency and hard work have brought a positive image not only to the organization, but also in the business industry. It is also proving high level of professionalism in matters of standardization.”

Dr. Kijaji also said the government is optimistic to continue extending its support to the TBS management to ensure the continuation of the availability of quality products in markets and protect customers’ wellbeing.

Furthermore, she urged the TBS management through the Chairperson, Prof. Othman C. Othman that they should not just rely on the award rather they should keep up the good work to ensure the continuation of availability of quality services in the country.

“This pace has to continue to enable the organization be able to continue competing against other global authorities,” Dr. Kijaji stressed, urging the Bureau to stand firm in ensuring the standards for goods and services are observed to protect local manufacturers as well as the safety and health of the people.

TBS was established as part of the efforts by the government to strengthen the supporting institutional infrastructure for the industry and commerce sectors of the economy.

Specifically, the Bureau is mandated to

undertake measures for quality control of products of all descriptions and to promote standardization in industry and commerce.

The African Leadership Organization (UK) Limited, publishers of the African Leadership Magazine (ALM), has been organizing the African Business Leadership Awards (ABLA) for thirteen years. The African Leadership Magazine (ALM) announced the winners of the 13th edition after completion of the 3-step points-based selection process that included a call for nomination, the ABLA online poll which ended on 2023-05-20 and the ALM editorial board's final review of the vote entries and supporting evidence.

After all that painstaking process, TBS emerged the winner and the trophy award was officially received on 12th July, 2023 in London, United Kingdom.

***“The bitterness of poor quality remains long after low price is forgotten! Always use TBS-certified products”***



## Viwango E-Newsletter

ISSUE NO. 028 APRIL - JUNE 2023

TBS, the Home of Standards

**Govt vows to bolster  
laboratory measurements**



The Permanent Secretary of the Ministry of Investment, Industry and Trade, Dr. Hasani Abdulla (third left, seated) poses with EAC delegates during EAC Regional Metrology conference

### EDITORIAL BOARD

Mr. Mwesiga Mulinda - Chairperson  
Ms. Neema Mtemvu - Secretary  
Mr. Jabir S. Abdi - Member  
Ms. Angela Ndanshau - Member  
Mr. Hamisi Sudi - Member  
Mr. Joseph James - Member  
Mr. Venance Colman - Member  
Ms. Gladness Kaseka - Member  
Mr. David Mtei - Member  
Ms. Deborah Haule - Member

### Address

Tanzania Bureau of Standards  
Ubungu Area,  
Junction Morogoro/  
Sam Nujoma Roads,  
P.O.Box 9524, Dar es Salaam  
TANZANIA.

### Contacts:

Tel +255 2224 50298  
+ 255 2224 50206  
+ 255 2224 50949  
Telefax: + 255 2224 50959  
Email: [info@tbs.go.tz](mailto:info@tbs.go.tz)  
Hotline: 0800 110827  
Website: [www.tbs.go.tz](http://www.tbs.go.tz)

## Miners urged to capitalize on gold measurement standard

By Mussa Luhombero

**M**iners have been urged to capitalize on the measurement standard of one kilogramme of gold bar owned by the Tanzania Bureau of Standards (TBS) to boost their earnings and contribute to the country's economic growth.

The national measurement standard of a one kilogramme of gold bar is as per global standards, thus helping miners to penetrate both local and international markets.

TBS Standards Officer, Mr. Projestus Kasimbazi made the call recently during the mining exhibitions held in Geita Region.

"It is high time for local miners to adhere to standard requirements when it comes to gold bars to boost their earnings as the Bank of Tanzania (BoT) recently unveiled plans to buy gold bars as it strives to bolster its foreign exchange reserve," he said, adding that in order to reserve gold, it

must be packed to adhere to standards, which will enable traders to easily sell their golds.

TBS Lake Zone Manager, Ms. Happy Kanyeka said among other things the standard body participated in the exhibition as part of the programme of advising the SMEs and manufacturers on product certification.

"We have seen a couple of businesses in the exhibition where we told those who have not verified their products to do so... we directed them on the procedures of getting the licence to use the standards mark of quality," said Ms. Kanyeka.

Elaborating on the requirements to verify products, the Lake Zone Manager said those who want to verify are obliged to have an acknowledgement letter from the Small Industries Development Organization (SIDO) to be allowed for the verification process which is conducted free of charge.



## African Regulator of the Year Award is a milestone for TBS

On 8th May, Tanzania Bureau of Standards (TBS) was nominated as one of the two institutions in Africa that could enter the competition for African Regulator of the Year Award for the year 2023, in the 13th round of the awards. Another institution was the Ghana Food and Drugs Authority.

These African Business Leadership Awards (ABLA) which are organized by an institution called African Leadership Magazine involve various categories from different countries in Africa including Kenya, Uganda, South Africa, Mauritius, Morocco, Ghana, South Sudan, Madagascar and Senegal. TBS was announced as the winner of the award for the year 2023 on 29th May, 2023 and the award was officially presented on 11th July, 2023 in the UK.

Tanzania was also well represented by

the Director of Mohamed Enterprises Tanzania Limited (METL) Mr. Mohamed Dewji who won African Business Leader of the Year 2023, Mr. Ally Edha Awadh, Executive Director of Lake Oil Group who won Young African Energy Leader of the Year 2023, while Tanzania Portland Cement PLC emerged the runner-up for the African Company of the Year 2023 Award.

On 28th July, 2023, the Minister for Industry and Trade, Hon. Dr. Ashatu Kijaji (MP) graced the occasion to present the award to the public. During the event, the Honourable Minister thanked the President of the United Republic of Tanzania, Hon. Samia Suluhu Hassan for her strong leadership which had enabled TBS to work efficiently and with great professionalism and finally be recognized outside the borders of our country. She noted that the award was

a sign that the agenda to ensure the existence of an enabling environment for business in the country was getting fruitful through the Bureau.

Dr. Kijaji congratulated the Bureau for this success and noted that the success was not only for TBS, but for the whole country. She further noted that the award was a sign that our nation had become a role model in provision of regulatory services, especially in the areas of standardization and conformity assessment.

We would like to echo the Minister's praise of the Bureau for the good work which enabled it to grab the continental prize and enhance the nation's image internationally. We understand that ABLA winners are determined through an innovative selection process based on merit,

with the organizers adhering to strict criteria which ensure that only the most deserving go on to be successful in the programme. Moreover, we understand that records gathered include evidence related to company performance, productivity, quality of products and services, and customer satisfaction, which is a justification that the Bureau is excelling in those areas.

In the words of the African Leadership Magazine's management, the winners of the awards are good examples of progressive and transformational business and policy leadership on the continent. We congratulate the TBS Management on this achievement and beseech it to keep it up.

***“TBS mark of quality: An assurance that you are buying a quality product”***



## TBS launches netball court, sports bonanza



*The Director of Quality Management, Mr. Lazaro Msasalaga (centre) officially launches the TBS netball court on behalf of the Director General.*

By Deborah Haule

The Tanzania Bureau of Standards (TBS) has launched its netball court at its offices at Ubungo, Dar es Saaam.

The court was launched recently by the TBS Director General, in an event which also marked the inauguration of the Viwango Sports Bonanza for the year 2023.

Speaking on behalf of the Director General during the event, the Director of Quality Management, Mr. Lazaro Msasalaga said the Management of the Bureau decided to establish the sports bonanza and build a court for the aim of strengthening the health of workers and the society in general.

“Let me take this opportunity to congratulate all of you who are here, including the staff, service providers and invited guests. Your presence here shows how you realize the importance of sports and value your health to ensure that you work effectively to develop the economy and bring about the development of the Nation as a whole,” he said.



On her part, the TBS Sports Committee Secretary, Ms. Nyabuchwenza Magongo said TBS staff are very thankful to the Management for the netball court which will help the Bureau's netball team to practice with ease.

Ms. Nyabuchwenza said the facility is modern and has met all national and international criteria, adding that teams from other organizations participating in the bonanza have appreciated the court.

"We are, most of the time, at work, so we have seen that when we get such a time like this to socialize and have time to participate in various sports,

it improves us physically and mentally," she noted.

"I am very grateful to the Management for giving us this opportunity," she revealed, adding that the bonanza would involve various sports including football, netball, volleyball, playing cards, pool table and many more.

One of the netballers from Ardhi University, Ms. Johari Hamza, commended the Bureau's Management for deciding to set aside a week for bonanza because despite improving employees' health, it would boost the spirit and solidarity among them.

She said sports have to a

large extent been helping to strengthen the health of employees and increase love and cooperation among them.

"We ask for a bonanza akin to this to be held every year because it has brought all employees together and they are happy to meet in one place for the game", she said, calling upon all workers to build a culture of participating in various sports as part of building solidarity and strengthening their bodies because sport is health.

During the launching match, TBS netball team emerged winners by scoring 21-17 against Ardhi University (ARU).

## TBS urged to involve public in war against low quality goods

By Neema Mtemvu

**T**anzania Bureau of Standards (TBS) has been urged to make public involvement in the fight against substandard goods in the market.

The plea was made by

the Acting Ulanga District Executive Director, Mr. Andreas Whero recently during a special education campaign to the people in the area to create awareness on how to identify quality goods from substandard ones.

"TBS is doing a commendable job but there is need to further involve the public in the war against poor quality products in the market," he said.

He urged TBS to continue





*TBS Inspector, Mr. Kaiza Kilango educates the public on products safety and quality during an awareness campaign in Morogoro.*

conducting impromptu inspections as a way to seize low quality goods and also take stern measures against the culprits.

Through the awareness campaign, TBS reached 2,276 people including 118 entrepreneurs in Malinyi, Ulanga, Gairo and Mvomero districts in Morogoro Region.

For her part, the TBS Marketing and Public Relations Manager, Ms. Gladness Kaseka said the aim of the campaign is to reach people at the grassroots level so

as to get their active participation in uprooting low quality goods in the shelves and ultimately protect the country's economy.

"To date, we have reached people including SMEs in 63 districts in the country, who are now equipped with knowledge on how to identify substandard goods on the shelves," she said.

The TBS Inspector, Mr. Kaiza Kilango reminded the public on their obligation to cooperate and provide TBS with information on substandard

goods in the market.

He urged SMEs to make use of the free opportunity to register their products as well as food and cosmetics premises to scale up access to regional and global markets.

He said TBS will continue with the campaign in Tabora and Mtwara regions.

## TBS opens the fourth phase of the National Quality Awards



*The Director of Quality Management, Mr. Lazaro Msasalaga (right) addresses reporters (not in picture) during the launching of National Quality Awards 2023.*

By Deborah Haule

**T**anzania Bureau of Standards (TBS) has opened the fourth phase of the National Quality Awards Competition for the year 2023 that aims to encourage innovation and improvement of products and services.

Opening the competition in Dar es Salaam on behalf of the Director General, Mr. Lazaro Msasalaga, the TBS Director of Quality Management said producers and service providers need to build a culture of producing quality and competitive products in the country.

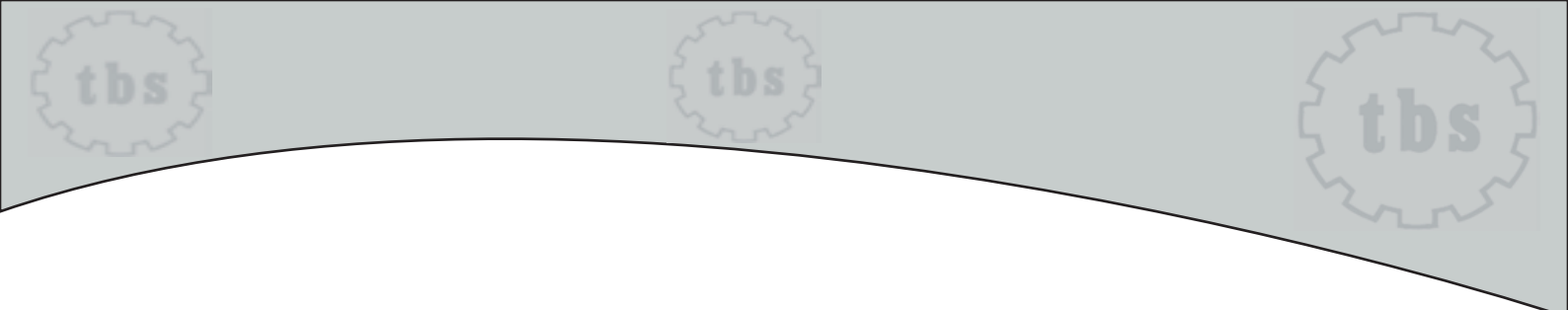
Mr. Msasalaga said the process of how to participate in the competition is to fill in the forms that are available on the TBS, TPSF and ZBS websites where the participant will sign based on the

information according to each participation group.

“We welcome entrepreneurs and businessmen to use this opportunity to participate in this competition to show the quality of their products. The doors have already opened and the deadline for receiving these applications will be October 20 this year,” he said.

He said one of the good measures taken by the government through the Ministry of Industry and Trade to promote local product is to create a culture of appreciating the quality of products in the country by establishing the National Quality Awards as part of the incentive to various producers.

He also said the goals of establishing the awards



include recognizing and congratulating individuals who have made significant contributions in improving the quality infrastructure, noting that the competition also aims to recognize institutions that perform well in terms of product quality during the implementation of their product production or service delivery activities.

“Our hope is that the awards competition for the fourth season in 2023, which we are launching today, will receive great enthusiasm from quality stakeholders and thus lead to improvement in the quality of products and services they produce,” he said.

He said the preparation, management and evaluation of the awards are done by a special committee that involves various institutions including the Tanzania Private Sector Foundation (TPSF), TBS, the Zanzibar Bureau of Standards (ZBS), the Tanzania Chamber of Commerce,

Industry and Agriculture (TCCIA), and the Tanzania Trade Development Authority (TANTRADE).

He said among the criteria used to find the winners is what is being done by the relevant institution or individual to increase the quality of products, services, efficiency in production or work performance in general.

Mr. Gasper Kahungya, the TPSF representative, said the competition is important because it will increase competition in the market, especially for producers of goods in the private sector.

He also congratulated TBS for organizing the competition, which is important for the private sector and the country as a whole, especially in ensuring the availability of quality products produced in the country. certificates after meeting the required criteria.

***“Quality is remembered  
long after the price is  
forgotten. Always use  
TBS-certified products”***



## TBS urges SMEs to produce quality products



*TBS Officer, Mr. Issa Dadi talks to a visitor of the TBS pavilion during the Entrepreneurs Exhibition organized by IMBEJU CRDB Bank which took place at Mnazi Mmoja Grounds in Dar es Salaam.*

**By Staff Reporter**

**S**mall and Medium Enterprises (SMEs) have been urged to produce quality products in order to withstand market competition from both within and outside the country.

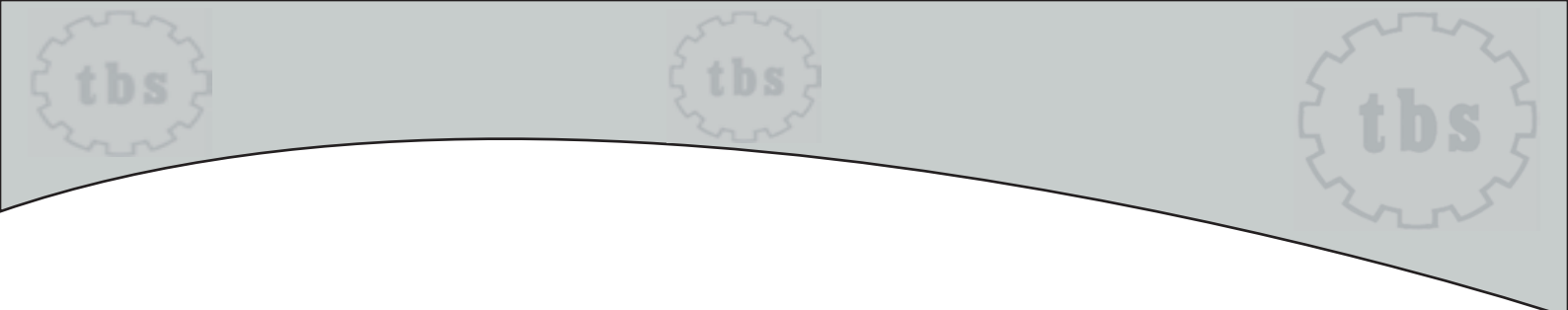
The call was made at the weekend by Tanzania Bureau of Standards (TBS) Quality Assurance Officer, Mr. Issa Dadi, when addressing entrepreneurs at the Dar es Salaam City

Council Entrepreneurs Exhibition organized by IMBEJU CRDB Bank.

Speaking during his visit at SMEs pavilion, Mr. Dadi used the occasion to educate them on issues of standards and how to produce goods while adhering to good manufacturing practices with the aim of producing high quality products that are safe to consumers.

He also explained how SMEs can obtain the TBS standards mark of quality without any cost in order to reach out to big markets in the country and outside.

For his part, the TBS Marketing Officer, Ms. Rhoda Mayugu educated visitors on the benefits of buying products whose quality has been certified as well as observing their shelf life.



She said by observing quality issues, the lives of consumers will be protected and unnecessary economic losses avoided.

She also called on members of the public to shun buying

low quality products including those banned in the Tanzania market, adding that the aim is to make sure Tanzania is not turned into a dumping ground for low quality products.

The exhibition, held from September 11 to 13 this year at Mnazi Mmoja Grounds in Dar es Salaam, was opened by the Minister for Community Development, Gender, Women and Special Groups,

## MSMEs advised on global standards

By Staff Reporter

**M**icro, Small and Medium-sized Enterprises (MSMEs) have a huge chance to explore and penetrate wider local and regional markets by raising the quality of their products to meet standards requirements.

To be able to achieve this, MSMEs need to acquire services provided by the Tanzania Bureau of Standards (TBS) including product verification and standards mark certification.

TBS Senior Quality Assurance Officer, Mr. Gerald Magola made the remark recently during the African Food System Forum (AGRF) of 2023 held in Dar es Salaam after discovering that several entrepreneurs fail to capitalize on markets due to low-quality products.

He said it is important for the

entrepreneurs to understand that the quality of a product is vital in the business such that verifying products will guarantee the product sustainability in markets and also will make commodities more competitive in the markets.

"I encourage you to use TBS services to make your products more desirable in the markets. With assistance from your national standards body, your business will have a wide range of customers," said Mr. Magola.

"Product quality is key to any business success... In order to maintain markets, your products must have reached the required quality to be able to penetrate," added Mr. Magola.

He said TBS involvement in the forum is to continue disseminating the knowledge on numerous activities conducted

by the standard body to enable SMEs to flourish which is part of fulfilling its objectives.

"Our purpose of being here is to communicate with the public about TBS activities including product verifications, granting of standards mark licences and conducting training to the SMEs, especially food manufacturers," he added.

The Bureau was established as part of the efforts by the government to strengthen the supporting institutional infrastructure for the industry and commerce sectors of the economy.

Specifically, TBS is mandated to undertake measures for quality control of products of all descriptions and to promote standardization in industry and commerce.



# TBS urges SMEs to have their products certified



*The TBS Public Relations and Marketing Manager, Ms. Gladness Kaseka talks to a visitor of the Bureau's pavilion during the Farmers' Day Exhibition held at Themti Open Grounds in Njiro, Arusha.*

**By Staff Reporter**

**T**anzania Bureau of Standards (TBS) has called upon Small and Medium Enterprises (SMEs) in the country to have their products certified since the process is conducted free of charge.

The TBS Public Relations and Marketing Manager, Ms. Gladness Kaseka made the call recently, at the Farmers' Day Exhibition

held at Themti Open Ground in Njiro, Arusha.

She said until recently, more than 600 SMEs have had their products certified, thus calling upon those who have not taken the opportunity to do so.

Ms. Kaseka said the process bill is covered by the government since it sets aside between 150m/- and 200m/- yearly for the exercise. She added



that the favour is valid for the first three years.

“Certification processes are conducted free of charge to the SMEs since the government has set aside the sum of money to cover all costs. I call upon those who have not yet certified to do so,” said Ms. Kaseka.

She stressed that TBS’s motive to attend the exhibition was to introduce various services provided by the Bureau while discovering challenges facing SMEs and being able to provide solutions.

“We have been here since the beginning of the exhibition on August 1 purposely to discover challenges facing the entrepreneurs and be able to give solutions,” she added.

Speaking on the services provided, Ms. Kaseka mentioned registration of food and cosmetics premises, provision of standards mark licences, guidelines on exportation business and sensitizing on the importance of reading instructions on packages to identify the product’s validity.

This year’s exhibition whose slogan is “Vijana na wanawake ni msingi imara wa mifumo endelevu ya chakula” was officially launched by the Speaker of the Zanzibar House of Representatives, Mr. Zubeir Ali Maulid.

***“Misuse of TBS quality mark is a criminal offence punishable under the Standards Act No. 2 of 2009”***

A section of steel of food vendors who attended workshop organized by TBS

## Surrender substandard products, traders told

By Mussa Luhombelo

Sellers of substandard products including cosmetics in Singida District have been told to surrender them to the responsible authorities or face stern legal measures.

The warning and directive were given here by the Singida District Commissioner, Mr. Paskas Muragili, during a one-day joint session between Tanzania Bureau of Standards (TBS) and Singida cosmetics traders that aimed at providing awareness on the various cosmetics they purchase from big dealers before selling them in their retail shops.

He said he was prompted to remind traders in the district after it came to his attention that some businessmen and women were still selling some cosmetics that were banned by the government years back due to their negative health effects to users.

He said the government's responsibility was to protect the safety of its people and their properties.

He said through the Standards

Act No. 2 of 2009 and the Finance Act No. 8 of 2019, the government gave TBS the responsibility of protecting the quality and safety of all domestic and imported products, including cosmetics so as to keep the people safe.

"When TBS finds out there are sub-standard products in the market, its responsibility is to make sure such items are removed from shelves in order to protect the health of the consumers who probably do not know their effects on their health," explained the DC.

TBS Central Zone Manager, Mr. Nickonia Mwabuka said the main aim of preventing the sale of cosmetics containing toxic ingredients is not to disgrace or cause loss to the traders but rather to protect the health of citizens, considering that such items pose serious consequences including skin cancer and kidney diseases.

"When the nation has few patients, it spends less money on treatment, directing the remaining funds to other development activities," explained Mr. Mwabuka.

Meanwhile, cosmetics sellers who attended the meeting asked TBS authorities to stop importers from importing unwanted cosmetics and other commodities that do not meet the requirements of the standards, a practice that will deny small traders an access to such banned products.

They said some small scale traders lack knowledge of identifying banned cosmetics, a problem that causes them to incur loss when authorities confiscate the banned commodities.

"In fact, when the products are seized from us and confiscated, we are left bewildered as we do not know that selling such commodities is against the law because we lack information on their effects," argued Ms. Pili Hussein, the traders' chairperson.

"Confiscating our goods pulls us back economically. Some of us have taken loans from banks. Now when our goods are confiscated how do we pay back the loans?" she queried.

***To beat your competition, make quality your mission***

## TBS shines at Mwanza East Africa Trade Fair



*TBS Quality Assurance Officer, Mr. Johnston Buberwa speaks to visitors during the Mwanza East Africa Trade Fair.*

By Deborah Haule

**T**anzania Bureau of Standards (TBS) has emerged the third winner of the 2023 Mwanza East Africa Trade Fair (MEATF) exhibitions that took place from August 25 to September 3 this year.

In the event organized by the Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA), the Bureau

emerged triumphant through the category of imported and locally made goods' quality control.

During the event, TBS was among the government institutions that attended, offering public education on various issues on standardization and products and service quality.

Speaking during the event, the

Bureau's Lake Zone Manager, Ms. Happy Brown said some small scale entrepreneurs have been incurring losses for lacking awareness on which goods are to be inspected abroad and those to enter directly, which leads to among others, loss of capital when traders travel all the way from foreign countries to the country's borders, only to find that some goods





are to be inspected abroad.

She said at first hand, traders have to make use of Tanzania Revenue Authority (TRA) Harmonized System (HS Code) which directs where a certain product should be inspected, whether abroad or at Tanzania borders.

“But the majority are not aware of this. They only fight to have capital and venture into business straight away. We therefore educate them that, when the products have to be inspected abroad, they must be taken

back for such a procedure, even if they are already in Tanzania.

“We have agents for such an exercise, they issue certificates of conformity that are reviewed at the border to allow the goods in,” said Ms. Brown.

She added that when traders do business in the East Africa Community Partner States but with no access to TBS agents, goods inspection should be conducted by the national standards body of the respective country which will issue a certificate to be reviewed

at the Tanzanian border.

“No more inspection is to take place at borders unless the officers have doubts. If so, then samples have to be taken for quality test,” she said.

The manager called upon all traders to regularly visit TBS offices, for education sessions that direct them to the right trading path.

***“When you buy a product always look for the TBS mark which assures you of quality, reliability and safety”***

## TBS advised to extend operations nationwide



*The Deputy Minister for Industry and Trade, Hon. Exaud Kigahe (left) accompanies members of the Parliamentary Committee on Industry, Trade, Agriculture and Livestock on their tour of the TBS Test House.*

By Neema Mtemvu

**T**anzania Bureau of Standards (TBS) has been advised to extend its operations in the country by constructing regional laboratories to make it easier for SMEs to get quality products which will enable

them to compete in markets.

Among other challenges, low-quality production has been hindering SMEs businesses from penetrating markets. Building such laboratories will enable the Bureau to conduct

tests in their regions and ensure quicker and reliable results.

The Chairperson of the Parliamentary Committee on Industry, Trade, Agriculture and Livestock, Hon. Mariam Ditopile made the statement recently



during the Committee's visit to the national standards body.

"The activities conducted by the Bureau to support small and medium-sized entrepreneurs has been remarkable... I urge the management to build laboratories countrywide to ease access to quality assurance services," said Hon. Ditopile.

She said the government through the Ministry of Industry and Trade has always been

optimistic in enabling the entrepreneurs including building modern laboratories abiding by global standards to promote quality production.

Responding to the Committee's call, the Deputy Minister for Industry and Trade, Hon. Exaud Kigahe promised the Committee that the Ministry will take the advice into consideration to ensure that entrepreneurs are supported to enable them reach their goals.

TBS Director General, Dr. Athuman Ngenya said the standard body has the obligation of ensuring the quality of both local and imported commodities and that one of its statutory obligation is to enable SMEs to have their products verified and certified to enhance their market performance while protecting health, safety and the environment.

## TBS seizes, destroys expired goods in Msomera

By Neema Mtemvu

**T**anzania Bureau of Standards (TBS) has managed to remove expired products from the market in an effort to ensure protection of final users well-being remains a top priority.

The standard body conducted successful inspections to various retail shops in Msomera Village, Handeni District in the Tanga Region purposely to check on the validity of products which led to the confiscation of a number of expired products including beverages.

TBS also urged traders in the area to consider checking for product validity before purchase to enable them trade in only-valid commodities to avoid losses during the inspection.

TBS Quality Assurance Officer, Ms. Mariam Maarufu said the standard watchdog is optimistic to remove low-quality products from the market including the expired ones to protect consumers' well-being.

"We have managed to catch and destroy numerous products which were not valid for basic

use," said Ms. Maarufu after the inspection, adding: "I urge you traders to remember checking the product validity before making the purchase to avoid losses occurred during inspections by TBS officers."

Msomera Village's Chairman, Mr, Martine Paraketi commended the motive of the TBS inspection which was followed by the awareness training, claiming the two had come at the right time, right place.

"As a village leader, I commend TBS for their





TBS Quality Assurance Officer, Ms. Mariam Maarufu (left) speaks to the public at Msomera in Handeni District

efforts which prove to us that our well-being is in safe hands,” said Mr. Paraketi.

On his part, Mr. Simon Kipondo, a trader in the area, urged the Bureau to conduct more training classes to increase their understanding, so as to avoid buying low-quality products.

The Bureau was established as part of the

efforts by the government to strengthen the supporting institutional infrastructure for the industry and commerce sectors of the economy.

Specifically, TBS is mandated to undertake measures for quality control of products of all descriptions and to promote standardization in industry and commerce.

*“Quality does not only begin with a letter Q. It must be followed by U”*

# TBS urges engineers to use certified materials

By Staff Reporter

In an effort to sensitize more on the use of quality products, Tanzania Bureau of Standards (TBS) has urged engineers to stand firm on using materials that have met the required standards.

The call was issued recently by the TBS Marketing Officer,

Ms. Rhoda Mayugu, during an engineering exhibition.

She said engineers are the catalysts when it comes to the uses of materials, thus, their prioritization of use of quality products will help in reducing low quality products in the country.

"I call upon the engineers

to keep prioritizing products that have met the required standards in your day to day activities," said Ms. Mayugu.

She added that engineers being among development stakeholders are also required to participate in numerous TBS activities including standards development to be able to make



*TBS Marketing Officer, Ms. Rhoda Mayugu chats with visitors of the TBS pavilion during the Engineering Exhibition which took place at Mlimani City in Dar es Salaam.*



an even bigger contribution on national development.

Clarifying about the ongoing promotion of free product certification, Ms. Mayugu told the SMEs attending the exhibition that the programme is still on

and they are highly encouraged.

“As it was communicated earlier, product certification processes are still conducted with no charges for SMEs,” she assured.

She later called upon the

public to cooperate with TBS in abolishing the use of low quality products by simply opting for high quality products whenever they are to make purchases

## Manufacturers urged to abide by standards

By Neema Mtemvu

**M**anufacturers have been advised to comply standards to produce high-quality goods that can compete in markets.

The call was made recently by the TBS Manager for the Central Zone, Mr. Nickonia Mwabuka during a meeting with stakeholders who attended the Farmers’ Day held in Dodoma.

“To sustain the local and globe markets, you should manufacture products that meet the requirements of national standards,” said Mr. Mwabuka, adding: “These products are not for local markets only; rather, they are sold to the neighboring countries, thus if you produce low-quality goods, they will fail to penetrate in markets.”

Mr. Mwabuka also urged farmers to consider more safety of goods before reaching the market to ensure more profits and also protection of the final consumers’ health.

Moreover, Mr. Mwabuka called upon the SMEs to verify their products with the Bureau and be granted the TBS standards mark of quality to ensure the sustainability of their products in markets.

He said those who have not verified their products are highly encouraged to do so along with their recommendation letters from the Small Industries Development Organization (SIDO) for approval with no charges required.

“I am encouraging those who have not proved their products to use the opportunity with no hesitation... all of the operation costs are covered by the government,” he said.

The Bureau was established as part of the efforts by the government to strengthen the supporting institutional infrastructure for the industry and commerce sectors of the economy.

Specifically, TBS is mandated to undertake measures for quality control of products of all descriptions and to promote standardization.



# Standardization as the propelling force for sustainable development



**Mohamedi Kaila**

In a period defined by global challenges such as climate change, resource depletion, and social inequality, the pursuit of sustainable development has become paramount. Standardization, the process of establishing and implementing technical standards, plays a pivotal role in this endeavour. The adoption of standardized practices can contribute to a more resilient and environmentally conscious future.

Sustainable development involves meeting the needs of the present without compromising the ability of future generations to meet their own needs. It encompasses economic, social and environmental dimensions, emphasizing harmony between human progress and

ecological

preservation.



**Source:** <https://www.arenasolutions.com/resources/glossary/sustainable-development/>

Standardization provides a framework for consistency and efficiency in all sectors under UN Sustainable Development Goals (SDGs). By establishing common guidelines and specifications, standards ensure that products, services and processes adhere to recognized benchmarks. This not only fosters interoperability and quality but also enables organizations to integrate sustainable practices into their operations.

Standards can contribute to the attainment of SDGs in various areas. Specifically, the contribution of standards

in environmental sustainability cannot be overemphasized. Other areas where standards can help propel the realization of SDGs include areas of economic resilience, social responsibility, ethical practices, global collaboration and harmonization.

## **Environmental sustainability**

Standardization facilitates the development and implementation of eco-friendly practices. For example, ISO 14001 sets the standard for environmental management systems, guiding

organizations in minimizing their environmental impact. As businesses adhere to such standards, they contribute to a global effort to reduce carbon footprints and conserve world natural resources.



## Economic resilience

Economic sustainability involves fostering resilience and adaptability. Standardization promotes efficiency and innovation, driving economic growth. Standards like ISO 9001 for quality management contribute to enhanced productivity and customer satisfaction, ultimately supporting long-term economic stability.

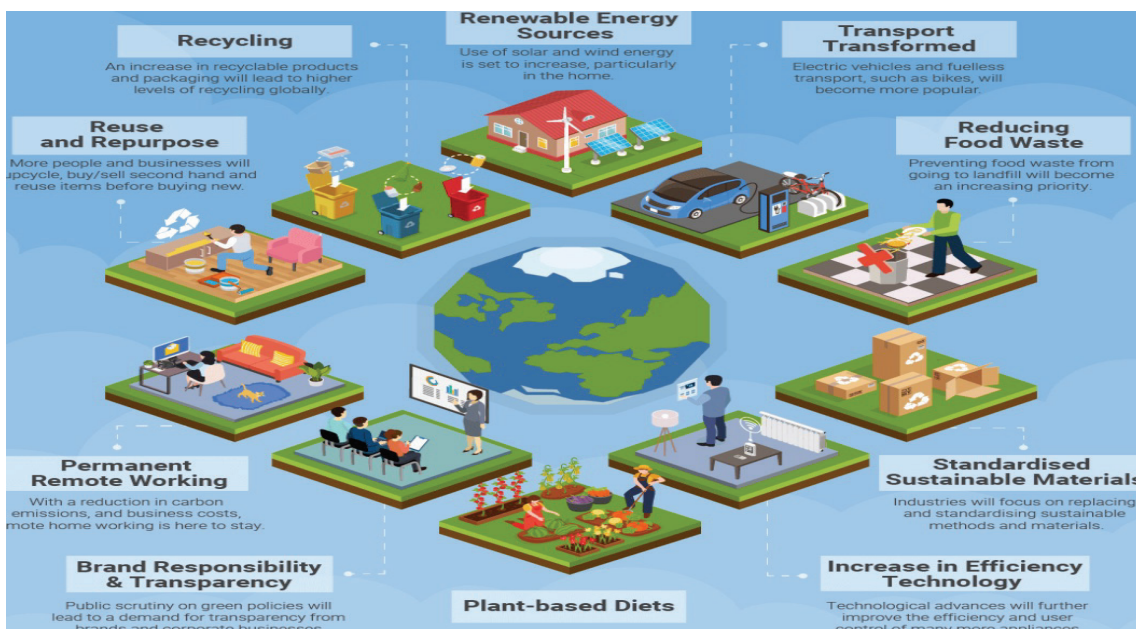
Standards such as ISO 26000 provide guidelines for organizations to operate ethically, ensuring fair labour practices, community engagement and transparent governance. By adopting these standards, companies contribute to social equity and community well-being.

## Global collaboration and harmonization

providing a common language and framework. International standards, such as those developed by the International Organization for Standardization (ISO), International Electrotechnical Commission (IEC), etc. promote harmonization of practices worldwide. This facilitates cross-border trade, encourages innovation and ensures that sustainable development goals are pursued collectively.

## Social responsibility and ethical practices

Standardization encourages global collaboration by



*Practices for sustainable development*

In the pursuit of sustainable development, standardization emerges as a powerful tool that aligns economic, social, and environmental objectives. By establishing norms and promoting responsible practices, standardization lays the groundwork for a resilient

and sustainable future. As individuals, organizations, and nations increasingly embrace standardized approaches, they contribute to a global movement striving for a world where progress and preservation coexist harmoniously.

In a nutshell, achieving a sustainable economy, social welfare, and environmental friendliness in this world is not possible without standard.

**Mr. Mohamedi Kaila is a Standards Officer at Tanzania Bureau of Standards (TBS).**

## Quality assurance as a kingpin for industrial prosperity



**Mohamedi Kaila**

**Q**uality Assurance (QA) is a crucial component that plays a pivotal role in ensuring the prosperity of industries across various sectors. It encompasses a systematic process of monitoring, evaluating and enhancing processes to deliver products and services that meet or exceed customer expectations.

robust QA practices is essential for achieving prosperity through consistent quality, customer satisfaction and adherence to regulatory standards. In the industrial context, the implementation of A strong quality assurance



Source: <https://hellonimbly.com/5-benefits-of-quality-assurance-for-better-manufacturing/>



framework contributes to the success and sustainability of industries across all industrial sectors, as illustrated below:

A quality assurance system is meant to increase customer confidence, industrial operational efficiency, industrial innovation, continuous improvement, compliance and risk mitigation, industrial supply chain reliability, brand reputation and market competitiveness.

## Customer satisfaction

One of the main goals of

any industry is to satisfy its customers through provision of quality goods and services. Quality assurance is directly linked to customer satisfaction by ensuring that products or services consistently meet specified requirements. When customers receive reliable and high-quality products, it enhances their trust in the brand, leading to repeat business and positive word-of-mouth marketing. Finally, customer satisfaction is a key driver for the prosperity of any industry.

## Industrial operational efficiency

Quality assurance is not only about inspecting final products; it involves optimizing processes throughout the production or service delivery lifecycle. By implementing QA practices, industries can identify and rectify inefficiencies, reduce waste and improve overall operational efficiency. This, in turn, leads to cost saving and increased profitability, contributing to the long-term prosperity of the industry.



## Industrial innovation and continuous improvement

Quality assurance is not a one-time activity but an ongoing process that encourages

innovation and continuous improvement in industrial processes. By repeatedly assessing processes and outcomes, industries can identify areas for improvement and

innovation. This commitment to improvement ensures that the industry remains competitive in a dynamic market, staying ahead of the curve and adapting to changing customer needs.

## Remember, Continuous Improvement IS Innovation



Source: <https://www.linkedin.com/pulse/remember-continuous-improvement-innovation-mark-patton/>

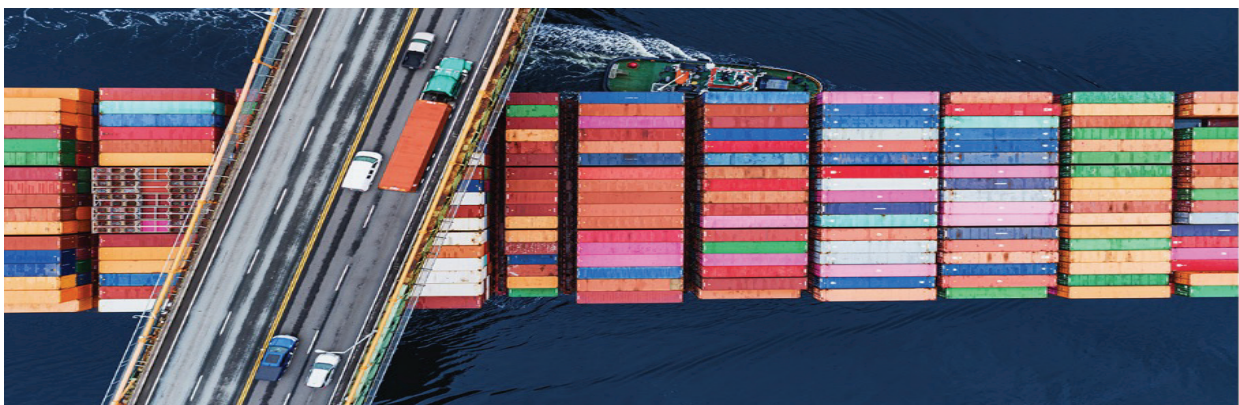
### Compliance and risk mitigation

In many industries, compliance with standards and regulatory requirements is mandatory. Quality assurance ensures that products and processes adhere to standards and regulatory requirements, minimizing the risk of legal issues, fines,

or reputational damage. By proactively identifying and addressing compliance issues, industries can create a stable and secure environment for their operations, promoting long-term prosperity.

### Industrial supply chain reliability

Industries often rely on complex supply chains to source materials and components. Quality assurance extends beyond internal processes to include suppliers and business partners.



Ensuring the quality of inputs/ outputs through a strong quality assurance system improves the reliability of the entire supply chain, reducing the risk of disruptions

and ensuring consistent quality in the final product. A reliable supply chain enhances the overall resilience and prosperity of an industry.

### Brand reputation and market competitiveness

A strong brand is a valuable asset for any industry. Quality

assurance is directly linked to brand reputation. Consistent delivery of high-quality products builds a positive brand image, promotes customer loyalty and attracting new business. A positive reputation is a powerful driver for industrial prosperity, as it enhances credibility and distinguishes the industry from competitors.



Source: <https://www.sketchbubble.com/en/presentation-brand-reputation.html>

To sum up, it is worthy stressing that quality assurance stands as a kingpin for industrial prosperity, anchoring success through a strategic focus on the above discussed areas. Thus an industry that truly wants to flourish should put emphasis and invest in quality assurance.

In line with this principle, the Tanzania Bureau of Standards (TBS) assumes a pivotal role

in ensuring the availability of quality products and services in the Tanzanian market. Through the provision of top-notch quality assurance services, TBS not only meets but also surpasses customer expectations, fostering unwavering loyalty. TBS strategically allocates resources and consistently refines its processes, empowering industries to reliably deliver

high-quality products and services on schedule. This unwavering commitment contributes significantly to long-term prosperity and the flourishing growth of the industrial sectors in Tanzania.

**Mr. Mohamedi Kaila is a Standards Officer at Tanzania Bureau of Standards (TBS).**

***“For safety and higher efficiency, always buy TBS-marked/certified electrical appliances”***





**Your Partner  
in Global Trade**